

A chance to win the cash Grand Prize and support a good cause

CNE Foundation enters final weekend of 50/50 raffle fundraiser

Buy online at: <u>CNEF5050.com</u>

Toronto, ON -- Thursday, September 2, 2021 – CNE fans still have three chances to win in the Canadian National Exhibition Foundation's **Virtual CNE 50/50** fundraiser, now entering its final weekend. Ticket purchasers who buy their tickets at CNEF5050.com by 11:59 p.m. on September 6, 2021, could win the cash jackpot and support the CNE Foundation's community and youth programs.

The **cash Grand Prize** winner will take home 50 per cent of the pot -- currently \$10,235. Two **Consolation Prize** winners will each enjoy a **Staycation** sponsored by **Hotel X Toronto!**

The CNE Foundation thanks all CNE fans who purchased their 50/50 tickets in time for the August 19 and 26 Early Bird Draws. Winning numbers are posted at: cnefoundation.com.

Virtual CNE 50/50 tickets are **3 for \$5; 10 for \$10; and 60 for \$20.** Raffle ticket purchasers 18 years of age or older, who are physically located in Ontario at the time of purchase, can buy tickets now at CNEF5050.com. The CNEF asks participants to play responsibly. License number: RAF1212225.

For the second consecutive year, the CNE Foundation's 50/50 raffle fundraiser has been cancelled due to the closure of the in-person Canadian National Exhibition. With community support of the Virtual CNE 50/50 fundraiser, the CNE Foundation can continue to fund its community and youth programs, including community grants, youth sports and arts programs, and scholarships.

About the CNE Foundation:

The Canadian National Exhibition Foundation is a public foundation and registered charity. The philanthropic arm of the Canadian National Exhibition Association, the CNE Foundation funds programs year-round to make a positive impact on the lives of individuals and the community in support of its vision: "Empowering community. Improving lives." To learn more about CNE Foundation programs or to make a donation, please visit: cnefoundation.com.

Charitable Business Number: 118834639 RR 0001

- 30 -

For further information, please contact:

Karen Lynch
Director, Marketing & Communications, CNE
C: 416-300-3815
E: klynch@theex.com

Joanne Benerowski
Director of the CNE Foundation
C: 416-300-3813
E: jbenerowski@cnefoundation.com