



Seven chances to win in the CNE Foundation's Virtual CNE 50/50 fundraiser
Now with a second early bird draw and prizes added!

Toronto, ON -- Thursday, August 5, 2021 – The Canadian National Exhibition Foundation's **Virtual CNE 50/50** is back and this time CNE fans have even more chances to win! Ticket purchasers who buy their tickets at CNEF5050.com from August 5 to September 6, 2021, could win big and support CNE Foundation community and youth programs.

One lucky winner will take home the **cash Grand Prize** (50 per cent of the pot). Two **Consolation Prize** winners will each enjoy a **Staycation** sponsored by **Hotel X Toronto!**

All ticket purchasers who buy their tickets by the **August 19 Early Bird #1 deadline** are automatically entered for chances at two additional Hotel X Toronto Staycations as **Early Bird Prizes**.

New this year! A second Early Bird Draw is added with two **\$500 Cash Prizes**. The **Early Bird #2 deadline is August 26**.

Virtual CNE 50/50 tickets are **3 for \$5; 10 for \$10; and 60 for \$20**. Raffle ticket purchasers 18 years of age or older, who are physically located in Ontario at the time of purchase, can buy tickets now at CNEF5050.com. The CNEF asks participants to play responsibly. License number: RAF1212225.

For the second consecutive year, the CNE Foundation's 50/50 raffle fundraiser has been cancelled due to the closure of the in-person Canadian National Exhibition. With community support of the Virtual CNE 50/50, the CNE Foundation can continue to fund its community and youth programs, including community grants, youth sports and arts programs, and scholarships.

About the CNE Foundation:

The Canadian National Exhibition Foundation is a public foundation and registered charity. The philanthropic arm of the Canadian National Exhibition Association, the CNE Foundation funds programs year-round to make a positive impact on the lives of individuals and the community in support of its vision: "Empowering community. Improving lives." To learn more about CNE Foundation programs or to make a donation, please visit: cnefoundation.com.

Charitable Business Number: 118834639 RR 0001

- 30 -

For further information, please contact:

Karen Lynch
Director, Marketing & Communications, CNE
C: 416-300-3815
E: klynch@theex.com

Joanne Benerowski
Director of the CNE Foundation
C: 416-300-3813
E: jbenerowski@cnefoundation.com