

# You can support dreams on and off the court

## CNE-OBA 3-on-3 Basketball Tournament

At the Canadian National Exhibition Foundation, we are grateful for your generous support toward bringing the excitement of 3-on-3 basketball to the Canadian National Exhibition each summer. Your partnership is the driving force behind this exceptional program, empowering our young athletes to reach new heights on the court and in their lives.

Youth participation in sports programs is known to provide a number of social benefits for the participants by offering a positive outlet for growth and development, and strengthen communities. Despite this, racial, financial and gender barriers, are contributing to a decline in sports participation among young people. Together, we can do our part to reverse this trend and help more youth reach their potential. Your support helps elevate marginalized youth and creates equitable opportunities for female athletes.

Thanks to the support of our CNE community and donors like you, hundreds of 10 to 14-year-olds have the opportunity to tip off at the CNE each summer, engaging their passion for basketball and staying active. Join us in making a difference, one basket at a time. Your contribution is more than a gift; it's an investment in the future of our youth and community.



Photo: 3-on-3 basketball at the Ex, U14 Girls



Photo: 3-on-3 basketball at the Ex, U12 Boys

**320**  
Players

in 10 categories



**80**  
Teams

Girls and Boys teams



**50%**

of all spaces  
dedicated to Girls



Girls teams

U10 U11 U12 U13 U14

# of teams

8 8 8 8 8



Boys teams

U10 U11 U12 U13 U14

# of teams

8 8 8 8 8

## Your impact in action: What your donation supports

Your generosity fuels the CNE Foundation's ability to provide an exceptional tournament experience for our young athletes, ensuring top-notch facilities and professional-grade equipment, oversight by experienced tournament organizers, professional referees and more. Your contribution supports dreams and fosters a love for the game in our youth.



## Your gift empowers kids through sports

With your financial gift in support of the CNE Foundation's youth 3-on-3 basketball tournament, you can make a positive impact in the lives of young athletes that will last a lifetime.

The tournament's design prioritizes diversity and inclusion to provide equal opportunities to all, including youth who face barriers in their daily lives.



Providing opportunities to play for youth who face racial and financial barriers



Supporting girls in sport with half of all tournament spaces dedicated to girls



Fostering opportunities to develop valuable personal and life skills through sports



Creating lasting memories for young athletes and their families at the iconic CNE

Together, we can make a difference in the lives of children who may not have the chance to enjoy recreational sports activities. Your support ensures that more kids have the opportunity to play and thrive.

Take action now to support youth basketball at the CNE by making a donation at: [cnefoundation.com](http://cnefoundation.com)

Ask us today how you can support CNE Foundation charitable programs with in-kind products and services.

## About the CNE Foundation

The Canadian National Exhibition Foundation is a public foundation and registered charity. The philanthropic arm of the Canadian National Exhibition Association, we fund programs year-round to make a positive impact in the lives of individuals and the community in support of our vision: "Empowering community. Improving lives."

To learn more about the CNE Foundation and our programs, or to make a donation, please visit: [cnefoundation.com](http://cnefoundation.com)  
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