

Canadian National Exhibition Foundation
Rules of Play
2025 CNE Foundation Grand CNE 50/50 Raffle
- July 19, 2025 -

ARTICLE I - Interpretation

1.01 In these rules:

- (a) the AGCO Regulations;
- (b) “AscendFS” means the provider of the Electronic Raffle System and the provider of training and support with respect to the raffle;
- (c) “AGCO” means the Alcohol and Gaming Commission of Ontario;
- (d) “CNE” means the Canadian National Exhibition;
- (e) “CNEA” means the Canadian National Exhibition Association;
- (f) “CNEF” means the Canadian National Exhibition Foundation;
- (g) “Consolation Prize” means merchandise or other goods awarded to Winners(s) of the Raffle from all Tickets sold;
- (h) “Draw Time” means the scheduled time at which a Draw takes place for the Raffle or, when a Draw is not able to take place for any reason, the soonest available time after the close of the Raffle;
- (i) “Early Bird Prize” means merchandise or other goods awarded to Winners(s) of the Raffle from Tickets sold during an early bird sales period;
- (j) “Grand Prize” is the amount payable to the Winner from the proceeds of the Raffle determined in accordance with Foundation Rules; the value of Early Bird Prizes and Consolation Prizes is not deducted from the Grand Prize;
- (k) “Player” means a person who is eligible to participate in the Raffle in accordance with the regulatory framework, including relevant federal and provincial legislation, AGCO terms and conditions, Registrar’s Standards and Directives, the Lottery Licensing Policy Manual, together with all relevant updates and information bulletins (“AGCO Regulations”) and the terms, conditions, explanations, rules and procedures enacted specific to this Raffle (“Foundation Rules”);
- (l) “Prize” means an Early Bird Prize, Grand Prize or Consolation Prize awarded to Winner(s) of a Raffle Draw;

- (m) “Raffle” means the electronic 50/50 lottery that will take place online from July 31 to September 1, 2025, and on-site during the 2025 Canadian National Exhibition, which will be held at Exhibition Place, in Toronto, Ontario, from August 15 to September 1, 2025.
- (n) “Raffle Sales Unit” means the fixed base or mobile device that communicates with the backend system supplied by AscendFS and the printer used to facilitate the sale of Tickets.
- (o) “Ticket” means the receipt issued by a Raffle Ticket seller from a Raffle Sales Unit containing randomly generated numbers purchased by the Player, or the 50/50 order confirmation issued to the Player by electronic mail following the purchase of one or more Raffle numbers through the CNEF’s Raffle portal: cnefoundation5050.com
- (p) “Valid Ticket” means a Ticket that is not void;
- (q) “Winner” means a person(s) who is the bearer of a Winning Ticket and who satisfies all conditions established by the CNEF to claim a Prize;
- (r) “Winning Number” means a winning number drawn on a Draw date and Draw Time for the Raffle; and
- (s) “Winning Ticket” means a valid Ticket that bears a selection that exactly matches a Winning Number.

1.02 Words in the singular shall include the plural, and words in the masculine gender shall include the feminine.

1.03 In the event of a conflict between information issued by AscendFS and contained on the Ticket and the Foundation Rules, such conflict shall be resolved in accordance with the following priority:

- (a) the AGCO Regulations;
- (b) these CNEF Rules; and
- (c) the Ticket.

ARTICLE II - Eligibility to Purchase Tickets

2.01 Tickets will only be sold to people who are 18 years of age or older except the following:

- (a) employees, officers, directors and representatives of the CNEF, the CNEA, Exhibition Place and their affiliated and related companies including advertising, promotional and Raffle partners and agencies (including

Gaming-Related Suppliers);

- (b) individuals domiciled with any of the above;
- (c) members or employees of the AGCO;
- (d) executives or staff of a trade union who represent or negotiate on behalf of employees employed at Exhibition Place, the CNEF or the CNEA; and individuals who appear to be intoxicated.

2.02 An eligible Player physically located in Ontario, Canada, may purchase Raffle Tickets either:

- a) in person at the CNE from a Raffle Ticket seller at a Raffle kiosk or from a roving Ticket seller; or
- b) online through the CNEF Raffle portal, cnefoundation5050.com, which is connected to the Electronic Raffle System. A Player will be required to comply with the instructions on the website in order to purchase a Raffle Ticket. Upon completion of the registration, but prior to the purchase of a Raffle Ticket, a Player will be required to verify that the information is complete and accurate.

ARTICLE III - Sale and Refund of Raffle Tickets

3.01 An eligible Player may participate by purchasing Raffle Tickets, as specified in section 2.02. The following denominations will be available for sale:

- (a) 10 numbers for \$10;
- (b) 60 numbers for \$20; and
- (c) 150 numbers for \$40.

3.02 A Player is solely responsible for ensuring that he or she receives the correct Ticket denomination and solely responsible for the handling of the purchased Ticket.

3.03 A Player may cancel his/her Ticket and obtain a refund if he/she has paid for the Ticket provided that the Ticket is submitted to the CNEF and the refund request is made prior to the time a Grand Prize Winning Number has been drawn.

3.04 Tickets will be available for purchase online through the CNEF's Raffle portal from Thursday, July 31, 2025, at 10 a.m. until Monday, September 1, 2025, at 4 p.m., and on-site during the CNE from Friday, August 15 to Monday, September 1, at 4 p.m.

- (a) All Tickets purchased between July 31, 2025, at or after 10 a.m. and August 7, 2025, at or before 11:59 p.m. will be entered into Early Bird Prize Draw

Number One.

- (b) All Tickets purchased between July 31, 2025, at or after 10 a.m. and August 14, 2025, at or before 11:59 p.m. will be entered into Early Bird Prize Draw Number Two.
 - (c) All Tickets purchased between July 31, 2025, at or after 10 a.m. and August 21, 2025, at or before 11:59 p.m. will be entered into Early Bird Prize Draw Number Three.
 - (d) All Tickets purchased between July 31, 2025, at or after 10 a.m. and August 28, 2025, at or before 11:59 p.m. will be entered into Early Bird Prize Draw Number Four.
 - (e) All Tickets purchased between July 31, 2025, at or after 10 a.m. and September 1, 2025, at or before 4 p.m. will be entered into the Grand Prize Draw and the Consolation Prize Draw.
 - (f) It is possible for the same number to win Early Bird Prizes, the Grand Prize and Consolation Prizes.
- 3.05** Tickets will be sold using an Electronic Raffle System supplied by AscendFS. In-person Raffle Ticket purchases will be processed using a Raffle Sales Unit supplied by AscendFS.
- 3.06** The maximum number of Raffle Tickets available for purchase online is 8,999,999 (the "Ticket Number Maximum"). Once the Ticket Number Maximum has been reached, the Raffle will be officially closed. Pursuant to Section 3.04, the Raffle will be open until 4 p.m. on September 1, 2025, unless the Ticket Number Maximum is reached prior to that time, in which event the Raffle will be closed when the Ticket Number Maximum is reached. The remainder of these rules shall remain unchanged in the event of an earlier closing of the Raffle pursuant to this section.

ARTICLE IV - Prize Display, Draw and Results

- 4.01** The amount of the proceeds of Ticket sales constituting the Grand Prize will be posted on screens at Raffle kiosks and elsewhere throughout the CNE grounds, as well as online on the CNEF Raffle ticket portal cnefoundation5050.com and the CNEF website (cnefoundation.com), and generally will be revised in real time as sales progress. Real time updating may be disrupted in the event of a network failure. In such instances, the Grand Prize will be updated when network connections are restored. The Grand Prize will also be shared via the CNEF's social media feeds, following the Draw.
- 4.02** Pursuant to Section 3.04, the Winning Numbers will be selected by a Random Number Generation (RNG) system from all Raffle numbers sold for a Draw save and except for tickets refunded prior to the Draw.

- (a) The Grand Prize Draw and Consolation Prize Draw will take place at or about 5 p.m. on Monday, September 1, 2025, or as soon as possible thereafter if circumstances prevent the Draw from taking place at the scheduled time. The Grand Prize Winning Number will be announced on Monday, September 1, 2025, at or about 5 p.m.
 - (i) Consolation Prize(s): Four (4) Winners will each receive a \$250 (two hundred and fifty dollar) cash prize.
- (b) Early Bird Prize Draw Number One will take place at or about 12 a.m. on Friday, August 8, 2025, or as soon as possible thereafter if circumstances prevent the Draw from taking place at the scheduled time. Early Bird Prize Draw Number One Winning Numbers will be announced on Friday, August 8, 2025, at or about noon (12 p.m.).
 - (i) Early Bird Prize(s) – Early Bird Prize Draw Number One: Four (4) Winners will each receive a 2025 CNE Ride All Day Pass 4-Pack with a retail value of \$320. See cnefoundation.com for complete prize details.
- (c) Early Bird Prize Draw Number Two will take place at or about 12 a.m. on Friday, August 15, 2025, or as soon as possible thereafter if circumstances prevent the Draw from taking place at the scheduled time. Early Bird Prize Draw Number Two Winning Numbers will be announced on Friday, August 15, 2025, at or about noon (12 p.m.).
 - (i) Early Bird Prize(s) – Early Bird Prize Draw Number Two: Four (4) Winners will each receive a \$250 (two hundred and fifty dollar) cash prize.
- (d) Early Bird Prize Draw Number Three will take place at or about 12 a.m. on Friday, August 22, 2025, or as soon as possible thereafter if circumstances prevent the Draw from taking place at the scheduled time. Early Bird Prize Draw Number Three Winning Numbers will be announced on Friday, August 22, 2025, at or about noon (12 p.m.).
 - (i) Early Bird Prize(s) – Early Bird Prize Draw Number Three: Four (4) Winners will each receive a \$500 (five hundred dollars) cash prize.
- (e) Early Bird Prize Draw Number Four will take place at or about 12 a.m. on Friday, August 29, 2025, or as soon as possible thereafter if circumstances prevent the Draw from taking place at the scheduled time. The Early Bird Prize Draw Number Four Winning Number will be announced on Friday, August 29, 2025, at or about noon (12 p.m.).
 - (ii) Early Bird Prize(s) – Early Bird Prize Draw Number Four: One (1) Winner will receive a Hockley Valley Resort getaway package for two with a retail value of \$1,700. See cnefoundation.com for

complete prize details.

- (f) Winning Numbers will be displayed online at the CNEF website (cnefoundation.com) and shared via the CNEF's social media feeds following each Draw.

4.03 The Prizes shall be awarded to the Winners on the following basis.

- (a) An individual holding a Winning Ticket may claim a Prize by contacting the CNEF at (416) 263-3800 or by email at info@cnefoundation.com. The Ticket may then be brought to the Administration Building, 210 Princes' Blvd, Exhibition Place, at an agreed upon time for Ticket verification. For prize amounts of less than \$25,000, a claim may be processed via email by providing a copy of the ticket and valid, government issued photo identification, completion of the prize claim form and such other authentication and validation procedures as the CNEF may prescribe.
- (b) The CNEF reserves the right to satisfy itself as to the validity of any Ticket that is presented as a Winning Ticket, by means of such authentication and validation tests, requirements and procedures as it may from time to time determine, and to declare that a Ticket which does not pass, meet, or fulfill such tests, requirements or procedures is void. Concurrently with a Winning Ticket being presented to the CNEF, whether for the purpose of validation or for the purpose of claiming a Prize, all right, title and interest in and to the Ticket is thereby relinquished by the Winner and property in the Ticket passes to the CNEF. The Winner will then be paid by cheque for the declared Prize amount. Winners must present the original Winning Ticket and not a copy. **All payments will be made by cheque.**
- (c) The CNEF may refuse to send or forward a Prize to an address outside of Canada and will not send or forward a Prize to an address in any jurisdiction where such sending or forwarding is prohibited by law.
- (d) Prizes must be claimed within six (6) months of a Draw unless otherwise specified by the CNEF. In the event that a Prize has not been claimed at the expiry of the six (6) month period, the Prize will be donated by the CNEF to an eligible charity approved in advance by the AGCO.
- (e) A Winner(s) must:
 - (i) fill out a Raffle Prize claim checklist including providing his or her first and last name, address and phone number;
 - (ii) provide a valid, government-issued identification sufficient in the sole discretion of the CNEF to verify a Winner's identity;
 - (iii) sign his or her name on a Winning Ticket; and

- (iv) agree to have his or her first and last name, city of residence and Prize amount publicized by the CNEF on its website and in such other media as CNEF determines in its sole discretion.
- (f) A Winner will also be presented with the option to be featured on the CNEF and/or CNE website as a Raffle Winner.
- (g) The CNEF may, at any time (and from time to time), during the Prize claim process, require certain additional personal information from a Winner. A Winner will be asked to acknowledge that the collection of such information is necessary to the proper administration of the Raffle. Any personal information that is collected is intended to be used for the following principal purposes: to comply with legal and audit requirements, for announcing a Winner, awarding a Prize, disclosing insider wins for public scrutiny, and the posting of Prize wins on the CNEF's website for an extended period of time, and otherwise in accordance with the CNEF's policies, and for the CNEF's internal business purposes. Each Winner will be required to acknowledge that any failure by the Winner to provide the CNEF with such information may prevent the CNEF from paying or awarding all or part of the Prize in the manner contemplated.
- (h) Neither a Prize (or portion thereof), nor any entitlement or payment relating to it, may be assigned, transferred, sold, loaned, leased, rented, pledged, mortgaged or hypothecated, by any Winner.
- (i) For groups purchasing one (1) Ticket, group Winners will select one individual to handle the single payment. That person shall be required to comply with subparagraph (e). The CNEF may, at its discretion, and with the completion of all requirements specified by the CNEF, include group members in the publication of a Prize Winner pursuant to subparagraph (e)(iv). The CNEF shall not be responsible for determining any individual's entitlement to all or a part of a Prize won on a Ticket purchased by or issued to a group.
- (j) The Grand Prize shall be fifty (50) percent of the total Raffle Ticket sales net of refunds issued prior to the Grand Prize Draw. The Raffle will have a guaranteed minimum Grand Prize of one hundred thousand dollars (\$100,000). When the total Raffle Ticket sales exceed two hundred thousand dollars (\$200,000), the Grand Prize shall be half of the total Raffle Ticket sales.
- (k) The CNEF will not award a Prize for Tickets which are void unless the CNEF, in its discretion, deems it appropriate to do so. Tickets are void if lost, stolen, unissued, illegible, mutilated, damaged, altered, counterfeited or forged, miscut, misregistered, defective, misprinted, cancelled, produced in error and not recorded in the online system, incomplete, not paid for, destroyed or issued, acquired or presented, in, or upon, violation of these

Rules. Void Tickets are the property of the CNEF.

In the event that the CNEF deems a Ticket void, it may, in its sole discretion, provide a refund in the amount of the Ticket declared void.

ARTICLE V – General Provisions

- 5.01** These Rules of Play shall be governed by, subject to and interpreted in accordance with the laws of the Province of Ontario and the federal laws of Canada as applicable therein. The Courts of the Province of Ontario shall have exclusive jurisdiction to entertain any action or other legal proceedings based on or arising out of these Rules or any raffle conducted by the CNEF.
- 5.02** The headings in these Rules are for convenience of reference only and do not affect the interpretation of these Rules.
- 5.03** The CNEF makes no representations of any kind whatsoever about the online system used to conduct the Raffle and shall not be liable for any loss or damage suffered by any person as a result of the operation of the online system or the failure of the online system to operate properly or at all.

Problem Gambling Support can be found at www.connexontario.ca – 1-866-531-2600