Canadian National Exhibition Foundation
Rules of Play
2026 CNE Foundation Summer 50/50 Raffle
- August 2, 2026 -

ARTICLE I - Interpretation

1.01 In these rules:

(a) the AGCO Regulations;

(b) "AscendFS" means the provider of the Electronic Raffle System and the provider of training and support with respect to the raffle;

(c) "AGCO" means the Alcohol and Gaming Commission of Ontario;

(d) "CNE" means the Canadian National Exhibition;

(e) "CNEA" means the Canadian National Exhibition Association;

(f) "CNEF" means the Canadian National Exhibition Foundation;

(g) "Active Membership" means the individual holds a valid recurring CNEF 50/50 Membership at the time of the draw.

(h) "Membership Prize" means the additional cash prize awarded to an Active CNEF 50/50 Membership participant who wins a loyalty prize at the time of the draw.

(i) "Draw Time" means the scheduled time at which a Draw takes place for the Raffle or, when a Draw cannot take place for any reason, the soonest available time after the close of the Raffle;

(j) "Early Bird Prize" means merchandise or other goods awarded to Winners(s) of the Raffle from Tickets sold during an early bird sales period;

(k) "Grand Prize" is the amount payable to the Winner from the proceeds of the Raffle determined in accordance with Foundation Rules; the value of Early Bird Prizes and Consolation Prizes is not deducted from the Grand Prize;

(l) "Membership Subscription" means the reoccurring enrollment in the CNEF 50/50 membership program under which a member authorizes automatic charges to the payment method linked to their membership account for each applicable draw period, until the member cancels the subscription. It also includes the member's agreement to the Rules of Play and any applicable enrolment, billing, cancellation, and refund conditions.

(m) "Player" means a person who is eligible to participate in the Raffle in accordance with the regulatory framework, including relevant federal and provincial legislation, AGCO terms and conditions, Registrar's Standards and Directives, the Lottery Licensing Policy Manual, together with all relevant updates and information bulletins ("AGCO Regulations") and the terms, conditions, explanations, rules and procedures enacted specific to this Raffle ("Foundation Rules");

(n) "Prize" means an Early Bird Prize, Grand Prize or Consolation Prize awarded to Winner(s) of a Raffle Draw;

(o) "Raffle" means the electronic 50/50 lottery that will take place online from August 2, 2026 to September 7, 2026 and on-site during the 2026 Canadian National Exhibition, held at Exhibition Place, in Toronto Ontario, from August 21, 2026 to September 7, 2026.

(p) "Ticket" means the 50/50 order confirmation issued to the Player by electronic mail following the purchase of one or more Raffle numbers through the CNEF's Raffle portal: cnef5050.com

(q) "Valid Ticket" means a Ticket that is not void;

(r) "Winner" means a person(s) who is the bearer of a Winning Ticket and who satisfies all conditions established by the CNEF to claim a Prize;

(s) "Winning Number" means a winning number drawn on a Draw date and Draw Time for the Raffle; and

(t) "Winning Ticket" means a valid Ticket that bears a selection that exactly matches a Winning Number.

1.02 Words in the singular shall include the plural, and words in the masculine gender shall include the feminine.

1.03 In the event of a conflict between information issued by AscendFS and contained on the Ticket and the Foundation Rules, such conflict shall be resolved in accordance with the following priority:

(a) the AGCO Regulations;

(b) these CNEF Rules; and

(c) the Ticket.

ARTICLE II - Eligibility to Purchase Tickets

2.01 Tickets will only be sold to people who are 18 years of age or older except the

following:

(a) employees, officers, directors and representatives of the CNEF, the CNEA, Exhibition Place and their affiliated and related companies including advertising, promotional and Raffle partners and agencies (including Gaming-Related Suppliers);

(b) individuals, domiciled with any of the above;

(c) members or employees of the AGCO;

(d) executives or staff of a trade union who represent or negotiate on behalf of employees employed at Exhibition Place, the CNEF or the CNEA; and individuals who appear to be intoxicated.

2.02 An eligible Player physically located in Ontario, Canada may purchase Raffle Tickets for the Draw held by the CNEF online through the CNEF Raffle portal, cnef5050.com which is connected to the Electronic Raffle System. A Player will be required to comply with the instructions on the website to purchase a Raffle Ticket. Upon completion of the registration, but prior to the purchase of a Raffle Ticket, a Player will be required to verify that the information is complete and accurate.

ARTICLE III - Sale and Refund of Raffle Tickets

3.1 An eligible Player may participate by purchasing Raffle Tickets, as specified in section 2.02. The following denominations will be available for sale:

(a) 5 numbers for $10;

(b) 25 numbers for $20; and

(c) 80 numbers for $40.

(d) 300 numbers for $100

3.2 A Player is solely responsible for ensuring that he or she receives the correct Ticket denomination and solely responsible for the handling of the purchased Ticket.

3.3 Players may request a refund for a purchased ticket by submitting a written request, along with the ticket, to the CNEF prior to any draw taking place.

3.4 Tickets will be available for purchase online through the CNEF's raffle portal from 10:00 a.m. on August 2, 2026, to 4:00 p.m. on September 7, 2026, and on-site during the CNE from Friday August 21, 2026, to Monday September 7, 2026, at 4:00 p.m.

(a) All tickets purchased between August 2, 2026, at 10:00 a.m. and August 14, 2026, at 11:59 p.m. will be entered into Early Bird Prize Draw #1.

(b) All tickets purchased between August 2, 2026, at 10:00 a.m. and August 14, 2026, at 11:59 p.m. will be entered into Early Bird Prize Draw #2.

(c) All tickets purchased between August 2, 2026, at 10:00 a.m. and August 21, 2026, at 11:59 p.m. will be entered into Early Bird Prize Draw #3.

(d) All tickets purchased between August 2, 2026, at 10:00 a.m. and August 28, 2026, at 11:59 p.m. will be entered into Early Bird Prize Draw #4.

(e) All tickets purchased between August 2, 2026, at 10:00 a.m. and September 4, 2026, at 11:59 p.m. will be entered into Early Bird Prize Draw # 5.

(f) All tickets purchased between August 2, 2026, at 10:00 a.m. and September 7, 2026, at 4:00 p.m. will be entered into the Grand Prize Draw.

(g) It is possible for the same number to win Early Bird Prizes, and the Grand Prize.

(h) Membership Prize: To be eligible for the Membership Prize, the winner must be subscribed as a member at the time of the draw, and their recent membership payment processed successfully.

i. All tickets purchased by CNEF 50/50 Members between August 2, 2026 at 10:00 a.m. and August 23, 2026, at 11:59 p.m. will be entered into the Membership Prize Draw Number One.

ii. All tickets purchased be CNEF 50/50 Members between August 2, 2026 at 10:00 a.m. and September 7, 2026, at 4:00 p.m. will be entered into the Membership Prize Draw Number Two.

3.5 Tickets will be sold using an Electronic Raffle System supplied by AscendFS.

3.6 Membership Subscription: Each enrolled member must confirm agreement to the Rules of Play. For each enrolled member, the payment details with each associated membership account will be automatically charged the amount for which they have enrolled for all the following draws unless they cancel.

(a) Membership Program effective April 2026.

(b) Enrolment will always occur in Ontario as the geofence is enabled during membership enrolment.

(c) To become an enrolled member, participants can enroll in several ways: through the checkout, through the portal at members.cnef5050.ca or marketing email. To become a member, the customer selects their ticket tier and proceeds to the checkout

process. A $0.01 payment will be taken at this stage to validate the customer's card. The membership amount will not be taken until the next draw begins.

(d) To cancel a membership subscription, users must visit the portal at members.cnef5050.ca. Cancellation takes effect immediately and no future membership orders will be fulfilled.

(i) Upon cancelling a membership, a member will receive confirmation via email. If the member cancels after the charge for the current draw is incurred, it will take effect for the next draw.

(e) The duration of the membership subscription expires only upon member-initiated cancellation.

(f) Refunds will be issued at the member's request when the request is received before the first prize deadline when the first prize deadline occurs on a Friday, Saturday, or Sunday within 3 days of the draw start. Successful refunds also include voiding the player's ticket numbers and cancelling their membership.

(g) Active Membership Benefit: If the winner of an Early Bird prize is an "Active Membership" participant at the time of the draw, they will be awarded an additional $500 (five hundred dollars) "Bonus Prize". This "Bonus Prize" will be added to the value of the Early Bird prize won, regardless of the original prize amount.

ARTICLE IV - Prize Display, Draw and Results

4.01 The amount of the proceeds of Ticket sales constituting the Grand Prize will be posted online on the CNEF Raffle ticket portal cnef5050.com and the CNEF website (cnefoundation.com), and generally will be revised in real time as sales progress. Real time updating may be disrupted in the event of a network failure. In such instances, the Grand Prize will be updated when network connections are restored. The Grand Prize will also be shared via the CNEF's social media feeds, following the Draw.

4.02 Pursuant to Section 3.04, the Winning Numbers will be selected by a Random Number Generation (RNG) system from all Raffle numbers sold for a Draw save and except for tickets refunded prior to the Draw.

(a) The Grand Prize Draw will take place at or about 5:00 p.m. on Monday, September 7, 2026, or as soon as possible thereafter if circumstances prevent the Draw from taking place at the scheduled time. The Grand Prize Winning Number will be announced on Monday September 7, 2026, at or

about 5:00 p.m.

i. The Grand Prize will be 50% of all 50/50 ticket sales for the draw, with a guaranteed minimum prize of $250,000, regardless of total ticket sales. If the total amount of 50/50 ticket sales results in a jackpot greater than $250,000, the Grand Prize winner will receive 50% of gross ticket sales for that draw.

(b) Early Bird Prize Draw Number One will take place at or about 10:00 a.m. on Saturday, August 15, 2026, or as soon as possible thereafter if circumstances prevent the Draw from taking place at the scheduled time. Early Bird Prize Draw Number One Winning Numbers will be announced on Saturday, August 15, 2026, at or about noon (12 p.m.).

(i) Early Bird Prize(s) – Early Bird Prize Draw Number One: Four (4) Winners will each receive a 2026 CNE Ride All Day Pass 4-Pack with a retail value of $320 each.

(ii) Early Bird Prize(s) - Early Bird Prize Draw Two: One (1) Winner will receive Two (2) CNE Ride All Day Pass Packs, Two (2) CNE Merchandise Gift Cards, and a VIP Bandshell experience for Two (2) for the concert of their choice ($920 value).

(c) Early Bird Prize Draw Number Three will take place at or about 10:00 a.m. on Saturday, August 22, 2026, or as soon as possible thereafter if circumstances prevent the Draw from taking place at the scheduled time. Early Bird Prize Draw Number One Winning Numbers will be announced on Saturday, August 22, 2026, at or about noon (12 p.m.).

(i) Early Bird Prize – Early Bird Prize Draw Number Three: One (1) Winner will receive One (1) Gift Card for a One (1) night stay at the Westin Harbour Castle ($712 retail value) and $500 (five hundred dollars) spending money.

(d) Early Bird Prize Draw Number Four will take place at or about 10:00 a.m. on Saturday, August 29, 2026, or as soon as possible thereafter if circumstances prevent the Draw from taking place at the scheduled time. Early Bird Prize Draw Number Three Winning Number will be announced on Saturday, August 29, 2026, at or about noon (12 p.m.).

(i) Early Bird Prize – Early Bird Prize Draw Number Four: One Winner will receive a $2000 (two thousand dollar) cash prize.

(e) Early Bird Prize Draw Number Five will take place at or about 10:00 a.m. on Saturday, September 5, 2026, or as soon as possible thereafter if circumstances prevent the Draw from taking place at the scheduled time. Early Bird Prize Draw Number Five Winning Number will be announced on

Friday, September 5, 2026, at or about noon (12 p.m.).

i) Early Bird Prize – Early Bird Prize Draw Number Five: One Winner will receive a Porter Flight Voucher for Two (2) ($3600 value)

(f) Membership Draw Number One will take place at or about 10:00 a.m. on Monday August 24, 2026, or as soon as possible thereafter if circumstances prevent the Draw from taking place at the scheduled time. The Membership Winning Number One will be announced on Monday August 24, at or about noon (12 p.m.).

i. Membership Prize – Membership Prize Draw Number One: One Winner will receive a $500 cash prize.

(g) Membership Draw Number Two will take place at or about 5:00 p.m. on Monday, September 7, 2026, or as soon as possible thereafter if circumstances prevent the Draw from taking place at the scheduled time. The Membership Prize Number Two Winning Number will be announced on Monday September 7, 2026, at or about 5:00 p.m.

i. Membership Prize – Membership Prize Draw Number Two: One Winner will receive a $500 cash prize.

(h) Winning Numbers will be displayed online at the CNEF website (cnefoundation.com) and shared via the CNEF's social media feeds following each Draw.

4.03 The Prizes shall be awarded to the Winners on the following basis.

(a) An individual holding a Winning Ticket may claim a Prize by contacting the CNEF at (416) 263-3800 or by email at info@cnefoundation.com. The Ticket may then be brought to the Administration Building, 210 Princes' Blvd, Exhibition Place, at an agreed upon time for Ticket verification. For prize amounts of less than $25,000, a claim may be processed via email by providing a copy of the ticket and valid, government issued photo identification, completion of the prize claim form and such other authentication and validation procedures as the CNEF may prescribe.

(b) The CNEF reserves the right to satisfy itself as to the validity of any Ticket that is presented as a Winning Ticket, by means of such authentication and validation tests, requirements and procedures as it may from time to time determine, and to declare that a Ticket which does not pass, meet, or fulfill such tests, requirements or procedures is void. Concurrently with a Winning Ticket being presented to the CNEF, whether for the purpose of validation or for the purpose of claiming a Prize, all right, title and interest in and to the Ticket is thereby relinquished by the Winner and property in the Ticket passes to the CNEF. The Winner will then be paid by cheque for the

declared Prize amount. Winners must present the original Winning Ticket and not a copy. ***All payments will be made by cheque.***

(c) The CNEF may refuse to send or forward a Prize to an address outside of Canada and will not send or forward a Prize to an address in any jurisdiction where such sending or forwarding is prohibited by law.

(d) Prizes must be claimed within six (6) months of a Draw unless otherwise specified by the CNEF. In the event that a Prize has not been claimed at the expiry of the six (6) month period, the Prize will be donated by the CNEF to an eligible charity approved in advance by the AGCO.

(e) A Winner(s) must:

(i) fill out a Raffle Prize claim checklist including providing his or her first and last name, address and phone number;

(ii) provide a valid, government-issued identification sufficient in the sole discretion of the CNEF to verify a Winner's identity;

(iii) sign his or her name on a Winning Ticket; and

(iv) agree to have his or her first and last name, city of residence and Prize amount publicized by the CNEF on its website and in such other media as CNEF determines in its sole discretion.

(f) A Winner will also be presented with the option to be featured on the CNEF and/or CNE website as a Raffle Winner.

(g) The CNEF may, at any time (and from time to time), during the Prize claim process, require certain additional personal information from a Winner. A Winner will be asked to acknowledge that the collection of such information is necessary to the proper administration of the Raffle. Any personal information that is collected is intended to be used for the following principal purposes: to comply with legal and audit requirements, for announcing a Winner, awarding a Prize, disclosing insider wins for public scrutiny, and the posting of Prize wins on the CNEF's website for an extended period of time, and otherwise in accordance with the CNEF's policies, and for the CNEF's internal business purposes. Each Winner will be required to acknowledge that any failure by the Winner to provide the CNEF with such information may prevent the CNEF from paying or awarding all or part of the Prize in the manner contemplated.

(h) Neither a Prize (or portion thereof), nor any entitlement or payment relating to it, may be assigned, transferred, sold, loaned, leased, rented, pledged, mortgaged or hypothecated, by any Winner.

(i) For groups purchasing one (1) Ticket, group Winners will select one

individual to handle the single payment. That person shall be required to comply with subparagraph (e). The CNEF may, at its discretion, and with the completion of all requirements specified by the CNEF, include group members in the publication of a Prize Winner pursuant to subparagraph (e)(iv). The CNEF shall not be responsible for determining any individual's entitlement to all or a part of a Prize won on a Ticket purchased by or issued to a group.

(j) The Grand Prize shall be fifty (50) percent of the total Raffle Ticket sales net of refunds issued prior to the Grand Prize Draw.

(k) The CNEF will not award a Prize for Tickets which are void unless the CNEF, in its discretion, deems it appropriate to do so. Tickets are void if lost, stolen, unissued, illegible, mutilated, damaged, altered, counterfeited or forged, miscut, misregistered, defective, misprinted, cancelled, produced in error and not recorded in the online system, incomplete, not paid for, destroyed or issued, acquired or presented, in, or upon, violation of these Rules. Void Tickets are the property of the CNEF.

In the event that the CNEF deems a Ticket void, it may, in its sole discretion, provide a refund in the amount of the Ticket declared void.

ARTICLE V – General Provisions

5.01 These Rules of Play shall be governed by, subject to and interpreted in accordance with the laws of the Province of Ontario and the federal laws of Canada as applicable therein. The Courts of the Province of Ontario shall have exclusive jurisdiction to entertain any action or other legal proceedings based on or arising out of these Rules or any raffle conducted by the CNEF.

5.02 The headings in these Rules are for convenience of reference only and do not affect the interpretation of these Rules.

5.03 The CNEF makes no representations of any kind whatsoever about the online system used to conduct the Raffle and shall not be liable for any loss or damage suffered by any person as a result of the operation of the online system or the failure of the online system to operate properly or at all.

Problem Gambling Support can be found at www.connexontario.ca – 1-866-531-2600